

Welcome To your **FREE** EXCLUSIVE **CHRISTMAS GIFT** BONUS!

Cash In This Holiday Season!

HOT 🔥 Christmas Products For Etsy!



Includes: **FOUR** “product lines” you can start selling TODAY!

- ✓ 1 PRINT ON DEMAND product line!
- ✓ And 3 PRINTABLES product lines!

Created by Stuart Turnbull & Bart Hennin ©

LEGAL DISCLAIMER

THE INFORMATION CONTAINED IN THIS MATERIAL (INCLUDING, BUT NOT LIMITED TO ANY MANUALS, CDS, RECORDINGS, MP3S OR OTHER CONTENT IN ANY FORMAT) IS BASED ON SOURCES AND INFORMATION REASONABLY BELIEVED TO BE ACCURATE AS OF THE TIME IT WAS RECORDED OR CREATED. HOWEVER, THIS MATERIAL DEALS WITH TOPICS THAT ARE CONSTANTLY CHANGING AND ARE SUBJECT TO ONGOING CHANGES RELATED TO TECHNOLOGY AND THE MARKETPLACE AS WELL AS LEGAL AND RELATED COMPLIANCE ISSUES. THEREFORE, THE COMPLETENESS AND CURRENT ACCURACY OF THE MATERIALS CANNOT BE GUARANTEED.

THESE MATERIALS DO NOT CONSTITUTE LEGAL, COMPLIANCE, FINANCIAL, TAX, ACCOUNTING, OR RELATED ADVICE. THE END USER OF THIS INFORMATION SHOULD THEREFORE USE THE CONTENTS OF THIS PROGRAM AND THE MATERIALS AS A GENERAL GUIDELINE AND NOT AS THE ULTIMATE SOURCE OF CURRENT INFORMATION AND WHEN APPROPRIATE THE USER SHOULD CONSULT THEIR OWN LEGAL, ACCOUNTING, TERMS OF SERVICE FOR MENTIONED SERVICES OR OTHER ADVISORS.

ANY CASE STUDIES, EXAMPLES, ILLUSTRATIONS ARE NOT INTENDED TO GUARANTEE, OR TO IMPLY THAT THE USER WILL ACHIEVE SIMILAR RESULTS. IN FACT, YOUR RESULTS MAY VARY SIGNIFICANTLY AND FACTORS SUCH AS YOUR MARKET, PERSONAL EFFORT AND MANY OTHER CIRCUMSTANCES MAY AND WILL CAUSE RESULTS TO VARY. THE INFORMATION PROVIDED IN THIS PRODUCT IS SOLD AND PROVIDED ON AN "AS IS" BASIS WITHOUT ANY EXPRESS OR IMPLIED WARRANTIES, OF ANY KIND WHETHER WARRANTIES FOR A PARTICULAR PURPOSE OR OTHER WARRANTY EXCEPT AS MAY BE SPECIFICALLY SET FORTH IN THE MATERIALS OR IN THE SITE. IN PARTICULAR, THE SELLER OF THE PRODUCT AND MATERIALS DOES NOT WARRANT THAT ANY OF THE INFORMATION WILL PRODUCE A PARTICULAR ECONOMIC RESULT OR THAT IT WILL BE SUCCESSFUL IN CREATING PARTICULAR MARKETING OR SALES RESULTS. THOSE RESULTS ARE YOUR RESPONSIBILITY AS THE END USER OF THE PRODUCT.

IN PARTICULAR, SELLER SHALL NOT BE LIABLE TO USER OR ANY OTHER PARTY FOR ANY DAMAGES, OR COSTS, OF ANY CHARACTER INCLUDING BUT NOT LIMITED TO DIRECT OR INDIRECT, CONSEQUENTIAL, SPECIAL, INCIDENTAL, OR OTHER COSTS OR DAMAGES, IN EXCESS OF THE PURCHASE PRICE OF THE PRODUCT OR SERVICES. THESE LIMITATIONS MAY BE AFFECTED BY THE LAWS OF PARTICULAR STATES AND JURISDICTIONS AND AS SUCH MAY BE APPLIED IN A DIFFERENT MANNER TO A PARTICULAR USER. THE RIGHT TO EVALUATE AND RETURN THIS PRODUCT IS GUARANTEED (PLEASE REFER TO THE TERMS OF THE GUARANTEE).

THEREFORE, IF THE USER DOES NOT AGREE TO ACCEPT THE PRODUCT OR SERVICES ON THESE TERMS, THE USER SHOULD NOT USE THE PRODUCT OR SERVICES. INSTEAD, THE PRODUCT AND ALL RELATED MATERIALS SHOULD BE RETURNED IMMEDIATELY TO THE SELLER AND THE USER'S MONEY WILL BE REFUNDED. IF THE USER DOES NOT RETURN THE MATERIALS AS PROVIDED UNDER THE GUARANTEE, THE USER WILL BE DEEMED TO HAVE ACCEPTED THE PROVISIONS OF THE DISCLAIMER.

EARNINGS DISCLAIMER

ANY INCOME OR EARNINGS STATEMENTS ARE ESTIMATES OF INCOME POTENTIAL ONLY, AND THERE IS NO ASSURANCE THAT YOUR EARNINGS WILL MATCH THE FIGURES WE PRESENT. ANY INCOME OR EARNINGS DEPICTED ARE NOT TO BE INTERPRETED AS COMMON, TYPICAL, EXPECTED, OR NORMAL FOR THE AVERAGE STUDENT. WE CAN MAKE NO GUARANTEES AS TO YOUR INCOME OR EARNINGS OF ANY KIND, AT ANY TIME.

WHERE SPECIFIC INCOME FIGURES ARE USED, AND ATTRIBUTED TO AN INDIVIDUAL OR BUSINESS, THOSE PERSONS OR BUSINESSES HAVE EARNED THAT AMOUNT. BUT, THERE IS NO ASSURANCE THAT YOUR EARNINGS OR INCOME WILL MATCH THOSE FIGURES, OR THAT YOU WILL MAKE ANY MONEY AT ALL.

ANY AND ALL CLAIMS OR REPRESENTATIONS AS TO INCOME EARNINGS MADE ON OUR WEB SITES OR IN OUR MATERIALS OR INFORMATION ARE NOT TO BE CONSIDERED AS AVERAGE EARNINGS. TESTIMONIALS ARE NOT REPRESENTATIVE. THERE CAN BE NO ASSURANCES THAT ANY PRIOR SUCCESSES, OR PAST RESULTS, AS TO INCOME EARNINGS, CAN BE USED AS AN INDICATION OF YOUR FUTURE SUCCESS OR RESULTS.

ALL PRODUCTS AND SERVICES OF OUR COMPANY ARE FOR EDUCATIONAL AND INFORMATIONAL PURPOSES ONLY.

WE DO NOT OFFER LEGAL ADVICE

WE ARE NOT LEGAL PROFESSIONALS NOR DO WE OFFER LEGAL ADVICE. THE INFORMATION CONTAINED IN THIS GUIDE REPRESENTS OUR PERSONAL OPINIONS BASED ON RESEARCH WE'VE DONE.

COPYRIGHT

All Copyrights Reserved ©

You May NOT copy, reproduce, share, distribute or resell this guide or any parts thereof without express written permission from the author.

Cash In This Holiday Season!

HOT Christmas Products For Etsy!

Created by Stuart Turnbull & Bart Hennin ©

Intro:

Welcome to your FREE **exclusive Christmas gift bonus!** Christmas is the BIGGEST BUYING SEASON of the year! Some Etsy stores make up to 50% of their yearly sales over the holiday season.

If you want to start cashing in and getting *your share* of this buying frenzy, you should start listing items NOW so you are set for the Christmas season. Luckily, this is simpler and *faster* to do than most people realize!

Inside this guide, we will show you a lucrative **‘Print On Demand’** product line and 3 popular, easy to make **PRINTABLES** product lines for the holiday season you that can list on Etsy RIGHT NOW!

HERE’S THE BEST PART... *Once you have listed your Etsy Christmas products, you can just REPUBLISH your Christmas listings every year during that year’s Christmas holiday season!* Each Christmas, you’ll have this package of popular listings ready to go!

You can also add to it each year! ***Let’s get to it!***

Popular 'POD' Christmas Products You Can Offer on Etsy!

If you don't know what "Print On Demand" is, it's a very simple business model. There are manufacturing companies that will take your design or



quote and print it onto their merchandise (like mugs, tshirts, pillows, and lots of other stuff).

You list your products on Etsy.

When an order is placed by a customer, the company prints up the item and ships it direct to your customer in your name.

There is NO money needed upfront. After a customer places (and pays for) their order on Etsy, you simply pay the POD manufacturer their *wholesale* price and you keep the profit! (less nominal Etsy fees).

So, with Print On Demand, there is...

- ✓ **Nothing for you to ship**
- ✓ **Zero upfront money (except 20 cents for the Etsy listing)**
- ✓ **NO "inventory" needed**
- ✓ **And you can 'sync' your Etsy listing(s) with the supplier so orders are fulfilled *automatically*!**

SIDE NOTE: You must list any POD manufacturers (what Etsy calls “manufacturing partners”) with Etsy. Also, any designs must be your OWN. You can create designs in [Canva](#) and use [Pixabay](#) to get images to use and modify too. [Here is Etsy’s info page on working with manufacturing partners.](#)

There are many POD companies out there. The 2 we most often recommend are [Printful](#) and [Printify](#). Printify’s prices tend to be lower allowing for higher profit margins but it’s a good idea to compare the options on both. These sites also have extensive info/support for sellers.

NOTE: *If you’d like to hit the ground running*, [here is a great course](#) we’ve created called [Mad Money Mugs](#) that shows you all you need to know about creating and selling POD mugs (you can also adapt this to offer *other* POD products too!).

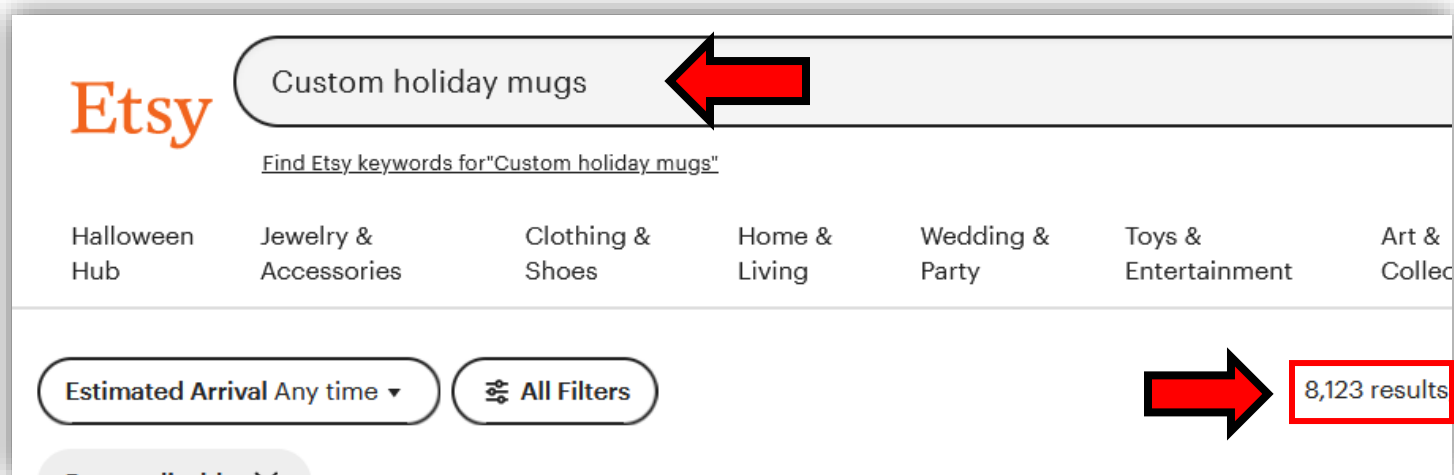
OK, with that now covered, let’s get to our popular ‘POD’ Christmas product line you can offer on Etsy...

Hot Christmas Product Line #1 - Custom Holiday Mugs!

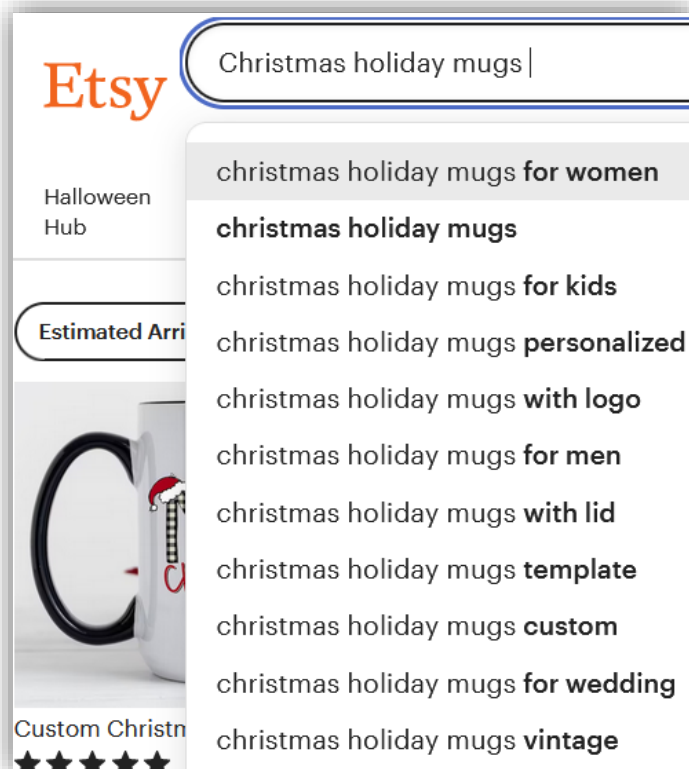
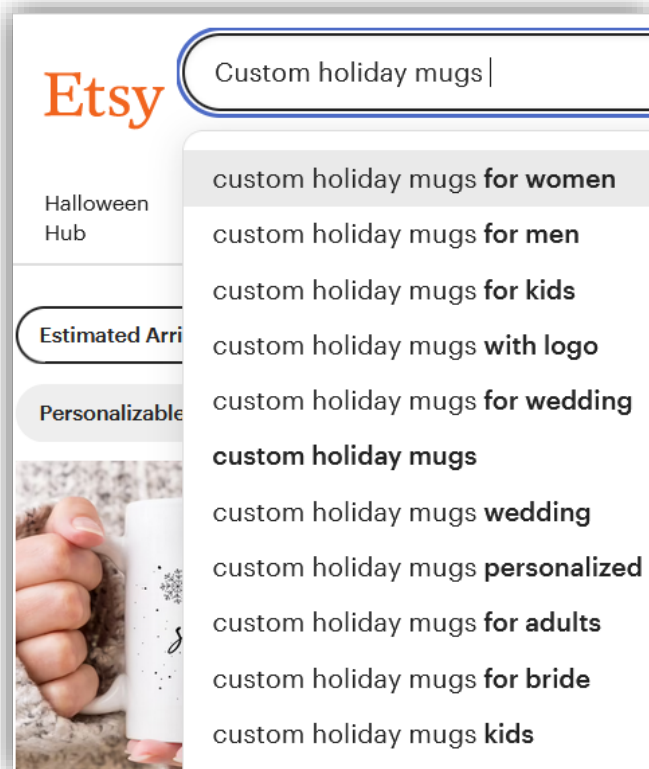
Custom holiday gifts (tshirts, pillows, aprons, and more) are hugely popular holiday gift items every year. However, these are very competitive markets too with the exception of ONE product...MUGS!

AND...people often buy these in MULTIPLES!

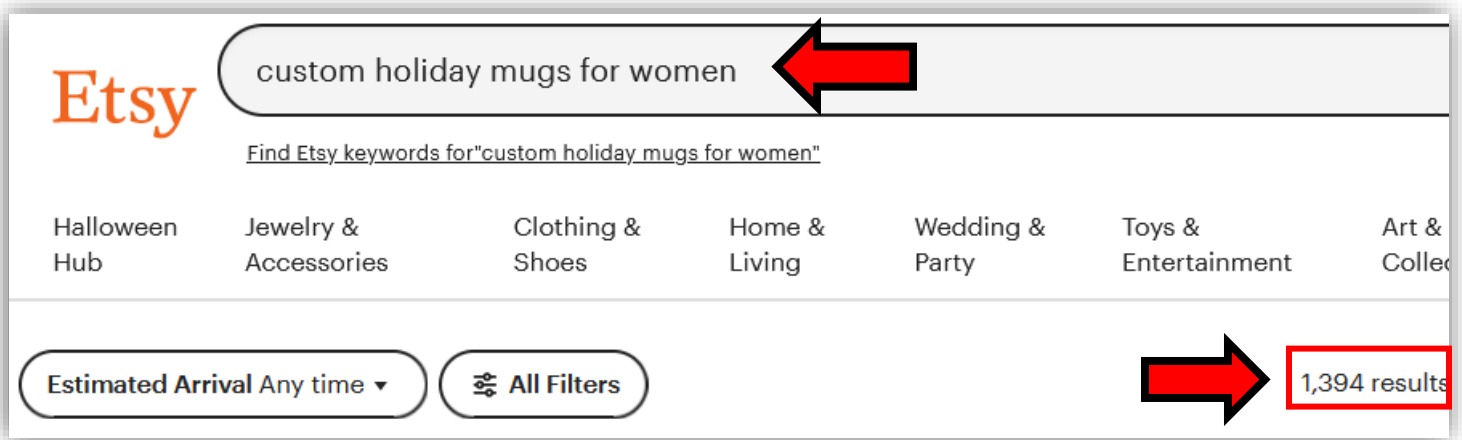
Now bear in mind that the search phrase “*custom holiday mugs*” brings back **8,123** search results on Etsy (see screenshot below), which is a little competitive. So, we need to drill down into less competitive subniches...



Fortunately, Etsy’s **search suggest** gives us lots of possibilities.



For example, “*custom holiday mugs for women*” brings back just 1,394 search results which is much less competitive! (anything under ~2000 search results is generally considered low competition).



Trying different seed keywords and going through what shows up in Etsy’s search suggest, we noted the following additional relatively low competition niches...

custom holiday mugs for men	1,261 search results
Christmas holiday mugs for men	941 search results
custom holiday mugs for adults	1,000 search results
custom Christmas mugs snowman	1,567 search results
custom Christmas mugs reindeer	1,637 search results
personalized Christmas mug gnome	1,434 search results

(# of search results are at the time of this writing)

There’s a BUNCH of POD MUG product lines for you right there... I’m sure you can find more!

You can look at competing mug designs for inspiration and, as said, source your clipart or images from [Pixabay](#) (or similar sites that offer zero attribution images) and create your designs with [Canva](#) (free). There are lots of online tutorials to help you too!

BONUS TIP! Remember that you are selling these mugs, NOT to the end users but to the GIFT GIVERS. So, even though you might have a line of “Christmas holiday mugs for men”, it’s not the ‘men’ buying this mug but rather, it’s the gift givers in the men’s lives that are buying it (wife, girlfriend, fiancé, mother, grandmother, etc.). Thus, tailoring your descriptions to target the gift givers rather than the users is a good idea.

ANOTHER BONUS TIP! Don’t make your entire design “customizable”. Instead, create a design in [Canva](#) and save it as a template. Offer your customer just 1 element that is customizable (the gift recipient’s “name” for example) or maybe 2 elements...”name” and “color of font”. This way you can add your *personalization* super-fast and easy!

YET ANOTHER BONUS TIP! Printify has mugs in different sizes and colors too! Use this to *expand* your POD products offered!

OK, let’s get to our PRINTABLES niches!

Hot Christmas Product Lines – Christmas Printables!

Custom holiday printables (gift tags, holiday party invitations, etc.) are also hugely popular holiday gift items every year. However, these are


very competitive markets too with the exception of THREE product lines we found...

- 1) Letter from Santa!
- 2) Christmas bookmarks! and
- 3) Christmas bucket lists!

Let's go through each one...

Hot 🔥 Christmas Printable Product Line#1 - Letter from Santa:

Nothing lights up a young child's face more than the excitement of receiving a letter from Santa Claus! And YES, these are big on Etsy and there's a huge market for these!



letter from santa

Find Etsy keywords for "letter from santa"

Halloween Hub

Jewelry & Accessories


Clothing & Shoes

Home & Living


Wedding & Party

Toys & Entertainment


Art & Collectibles




letter from
santa...




letter from
santa...



letter from
santa...



letter from
santa claus



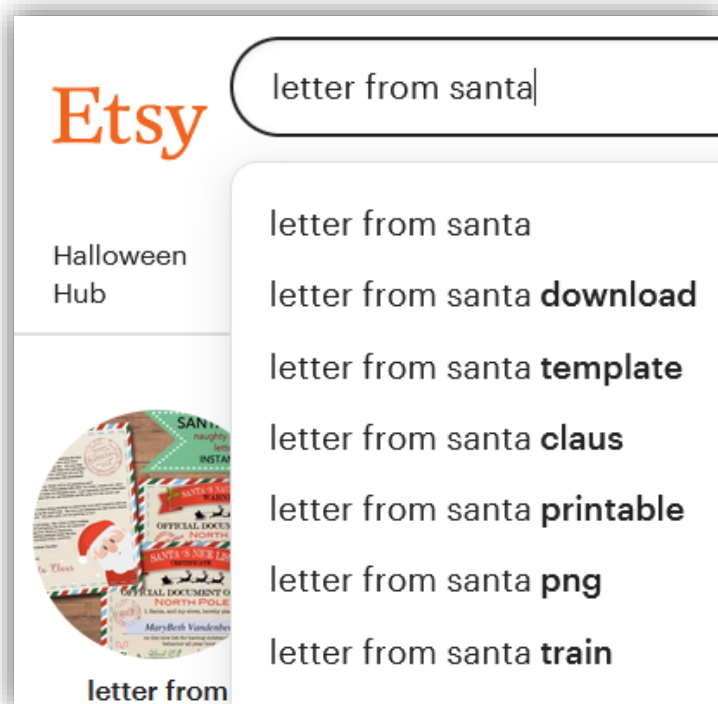
letter from
santa png

Estimated Arrival Any time ▼

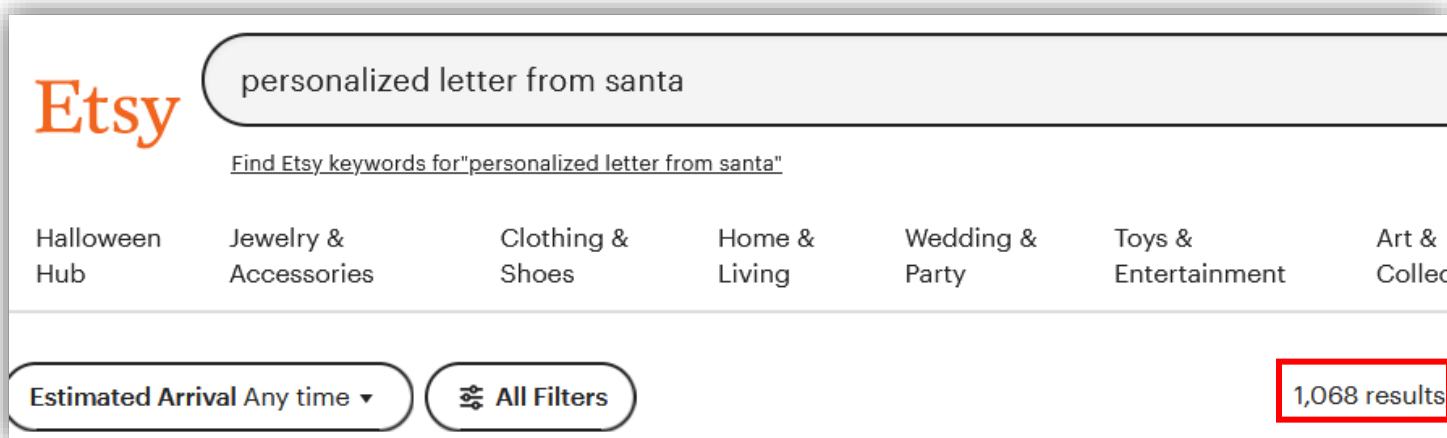
All Filters

3,813 results

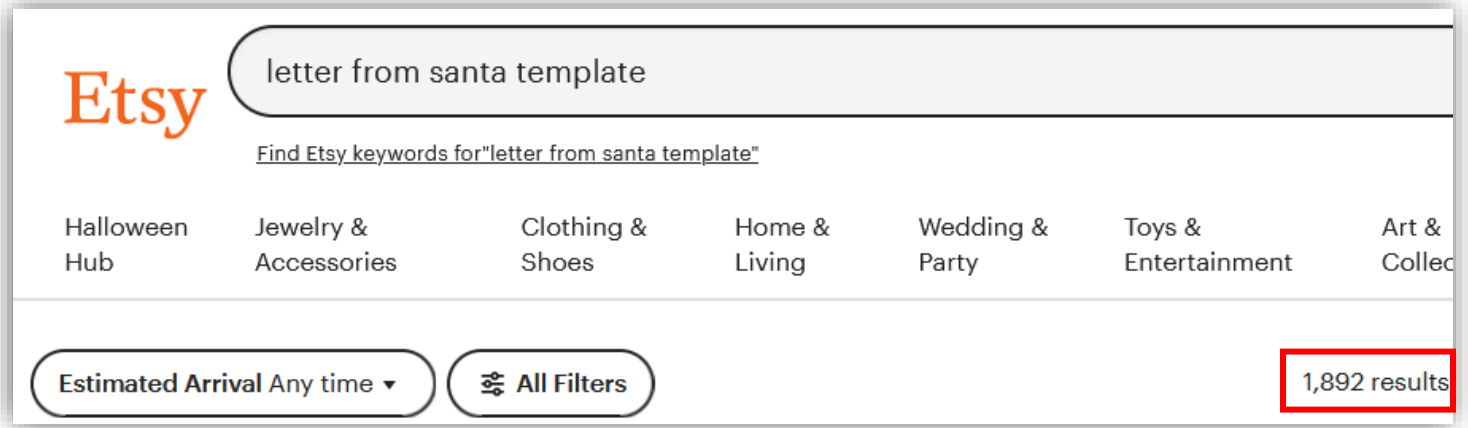
Of course, the search phrase “*letter from Santa*” brings back 3,813 search results which is a bit competitive... but, again, we can drill down to less competitive subniches...



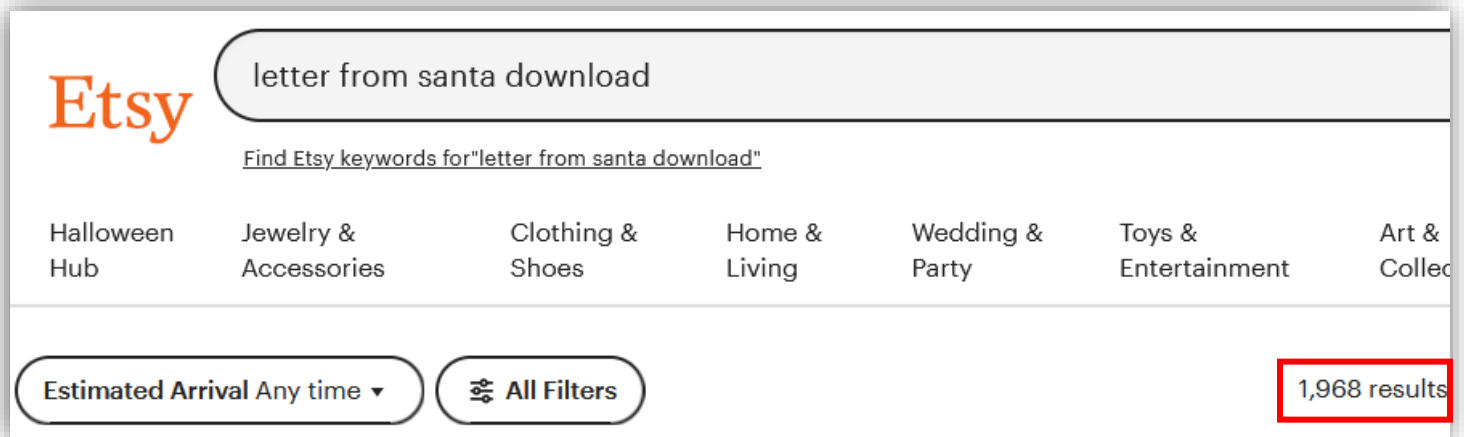
With a few minutes searching, we came up with these low competition alternates...



Just 1,068 search results...



Just 1,892 search results...



Just 1,968 search results...

Here are some more low competition subniches...

letter from Santa png 1,165 search results

letter from Santa svg 1,258 search results

custom letter from Santa 587 search results

There are two ways you can offer these Santa letters...

- 1) As (editable) digital downloads your customer modifies and prints
- 2) As letters YOU print at home and mail to your customer

It's your choice!

If you are going to do your Santa letters as digital downloads, you need to make them editable so that your customers can add their child's name and other particulars to the letter(s) before they print them out.

On the other hand, if you choose to get the particulars off your customers so you can print out the Santa letter(s) and mail them, you still need something that is easily editable.

Canva is the perfect solution!

With Canva, you can create a template that has a link to it. You simply give customers this link. This allows customers to open their own version of your template in Canva, edit it and save it as a PDF or PNG they can print out! (or if you are doing the modifications and mailing the physical prints, you can use Canva to quickly customize your own Santa letters).

There are lots of videos and written info online on how to do this. Here's a video below that shows you all you need to get started!

[A COMPLETE GUIDE: Canva Template Tutorial: How to Sell Canva Templates](#)

As far as what types of letters to create, again you can get design

inspiration from other sellers on Etsy!



Letter from Santa, Nice List Certific...

★★★★★ (1,751)

\$21.55

DIYPaperPrints

+ Add to cart

More like this →



Official Letter Mailed From Santa | ...

★★★★★ (180) ☆ Star Seller

\$14.95

TheSantaGram

Popular now

More like this →



Personalized Letter from Santa Bun...

★★★★★ (24)

\$8.00

OrganizedChaosbySMD

+ Add to cart

More like this →



DIY Letter From Santa Printable EDI...

★★★★★ (4,450) ☆ Star Seller

\$3.50 ~~\$7.01~~ (50% off)

Partiara

+ Add to cart

More like this →



Letter from Santa, Nice/Naughty C...

★★★★★ (11,727)

\$9.00 ~~\$10.00~~ (10% off)

TidyLadyPrintables

+ Add to cart

More like this →



EDITABLE BUNDLE Approved Letter...

★★★★★ (12,680)

\$3.92 ~~\$5.60~~ (30% off)

AfterLunaStudio

+ Add to cart

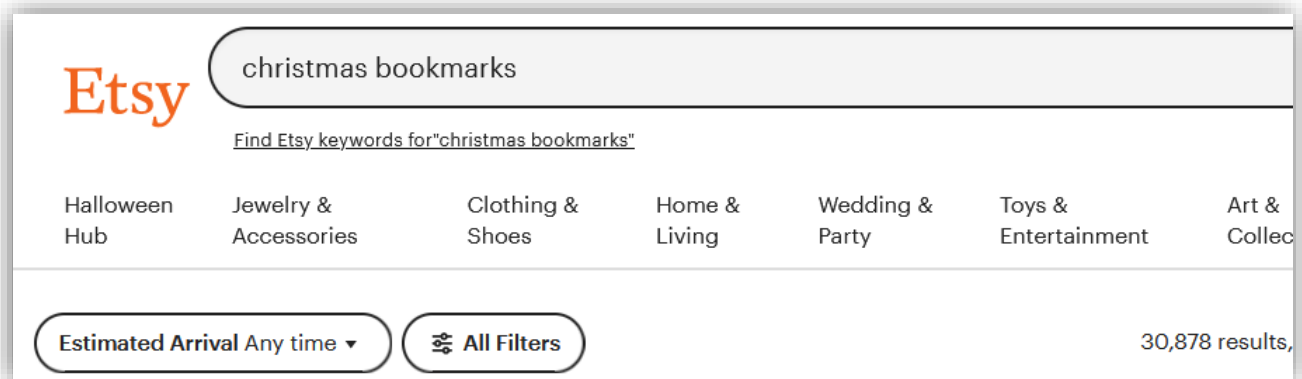
More like this →

Let's get to our next hot selling Christmas printable product line...

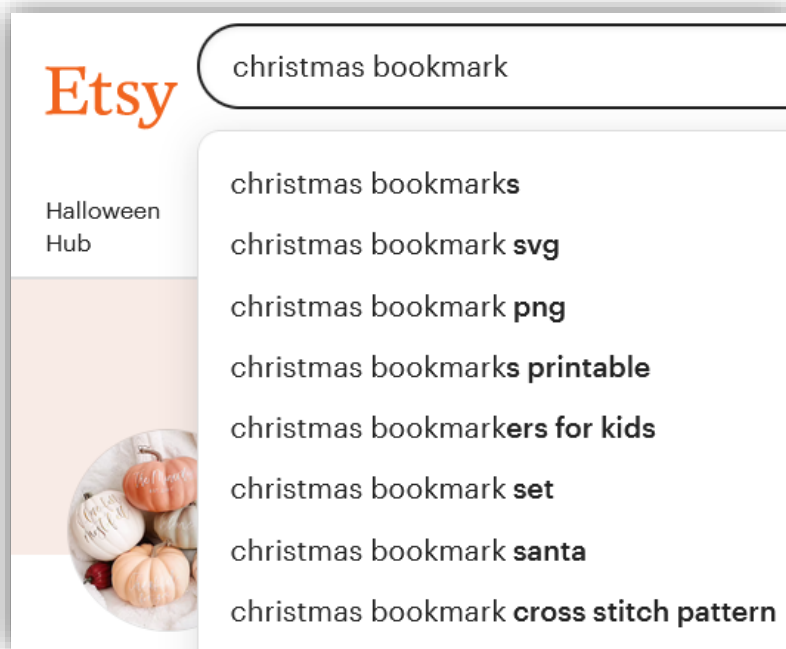
Hot 🍊 Christmas Printable Product Line#2 - Christmas Bookmarks:

Bookmarks are very popular and especially over the holiday season! Now, yes, the search phrase "Christmas bookmarks" brings back a hefty 30,878 search results which is way too competitive, so, again, we have to drill

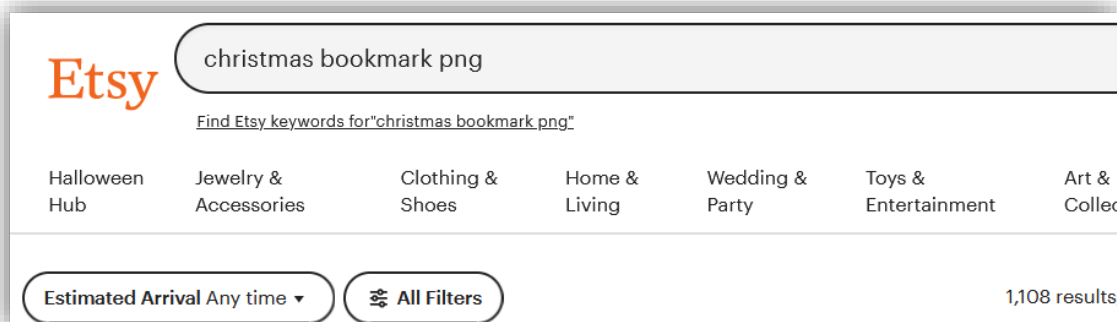
down a bit to underserved subniches...

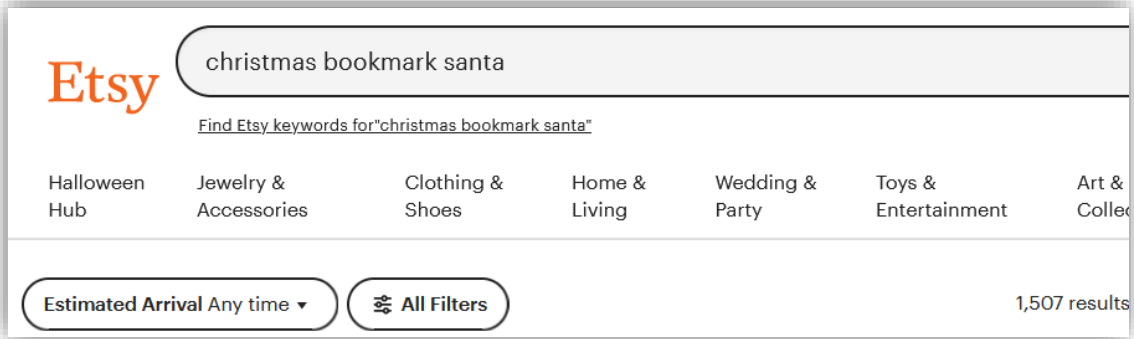


Here are Etsy's initial search suggestions...

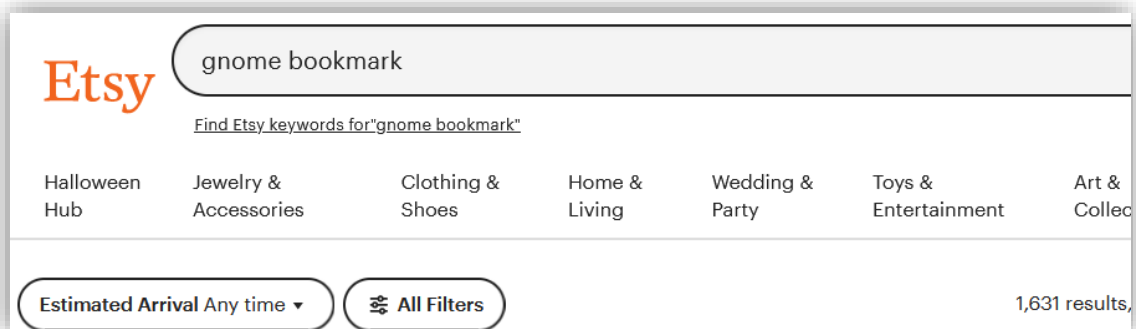
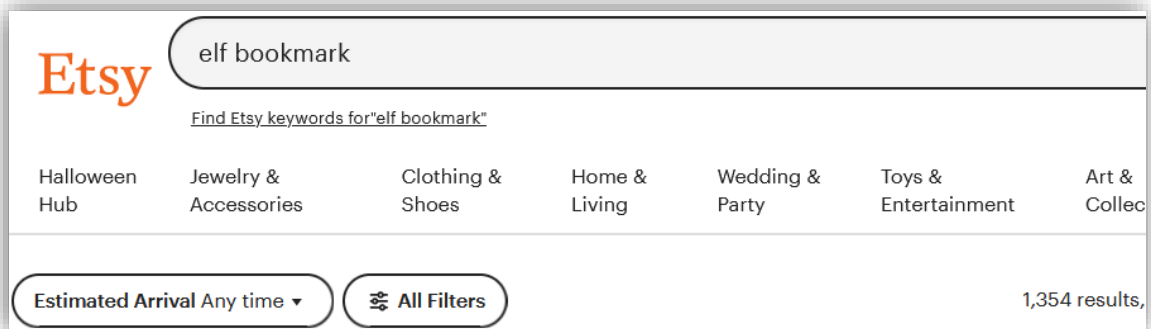
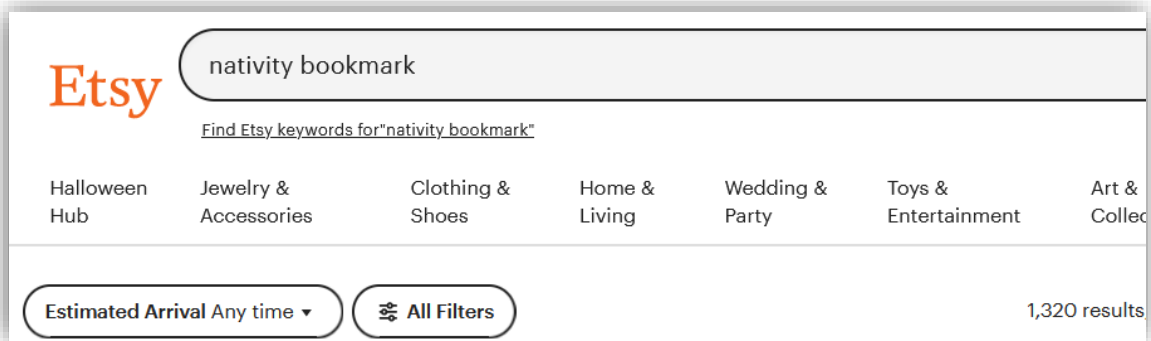


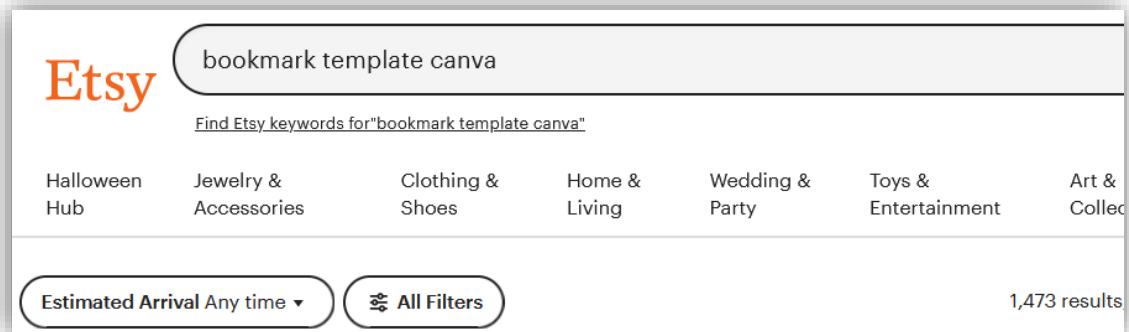
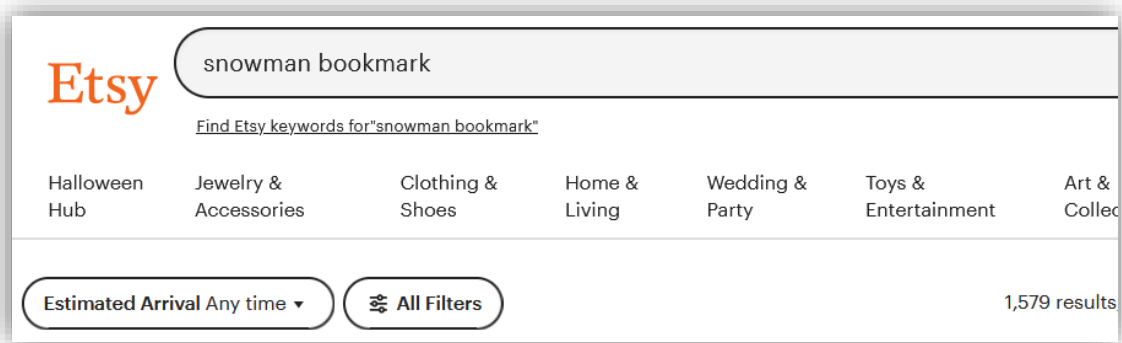
Going through this initial list, we found the following low competition subniches...





Here are some other low competition phrases that showed up in Etsy's search suggest...





You may be able to find more...

Again, just like the Santa letters, you can sell these as downloadable printables that your customer prints out themselves OR as physical bookmarks you print onto card stock and mail.

As to MAKING your bookmarks, this is a simple process. You can use images, clipart, etc. from [Pixabay](https://pixabay.com/).

There are lots of videos online that show you how to create bookmarks on Canva. **However**, most of them show how to create a single bookmark and if you are doing bookmarks for printables, you generally want to have multiple bookmarks on the page.

Here is a [tutorial video that shows you how to create “MULTIPLE bookmarks per page” in Canva.](#)

BONUS TIP! If you are completely new to Canva, [here is a very nice \(short\) video to get you started with some nice tips and tricks.](#)


Rounded corners or straight cut?: A concluding thought... We can choose to create our bookmarks with rounded corners or straight cut corners...



I prefer the straight cut as these are much easier for your customer (or you) to cut out after printing. However, if you have a cutter (like Cricut or Silhouette for example) and are selling physical bookmarks that you mail, you might elect for a fancier cut. But I like to keep things simple. 😊 OK, with that, let's get to our final (*and what I consider most interesting!*) hot selling Christmas printable product line...

Hot 🔥 Christmas Printable Product Line#3 - Christmas Bucket Lists!

These are extremely popular! *So, what the heck is a Christmas bucket list?* It's essentially a list of a number of experiences or achievements or tasks that a person wishes to do over the Christmas holiday! These are




Printable Christmas Bucket List EDITAB...

★★★★★ (109) **Star Seller**

\$4.99

Momlifebydesign

+ Add to cart More like this →




EDITABLE Fall Bucket List Printable - IN...

★★★★★ (314)

\$7.00

Poppyprintablesstore

+ Add to cart More like this →




Christmas Family Bucket List/ Printable...

★★★★★ (173) **Star Seller**

\$3.60 ~~\$4.50~~ (20% off)

TheNowKindaLove

+ Add to cart More like this →




Christmas Advent Activity Cards, Chris...

★★★★★ (726) **Star Seller**

\$4.00 ~~\$5.00~~ (20% off)

Ad by Etsy seller

+ Add to cart More like this →




Christmas Planner, Gift List, Christmas ...

★★★★★ (183) **Star Seller**

\$2.99

Ad by Etsy seller

+ Add to cart More like this →



Fall Calendar & Bucket List | September...

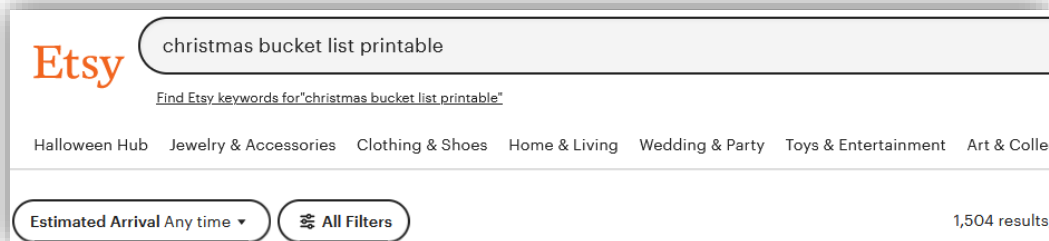
★★★★★ (2)

\$4.54 ~~\$6.49~~ (30% off)

Ad by Etsy seller

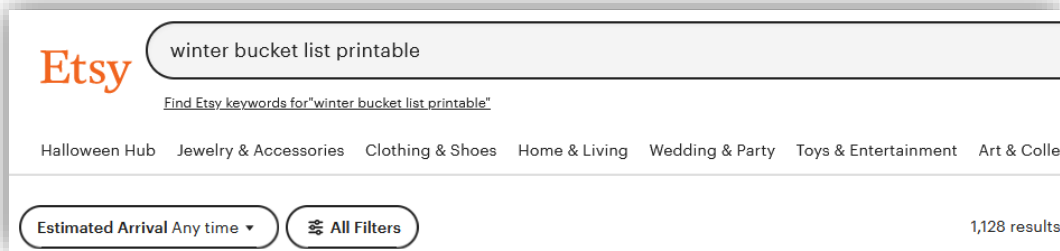
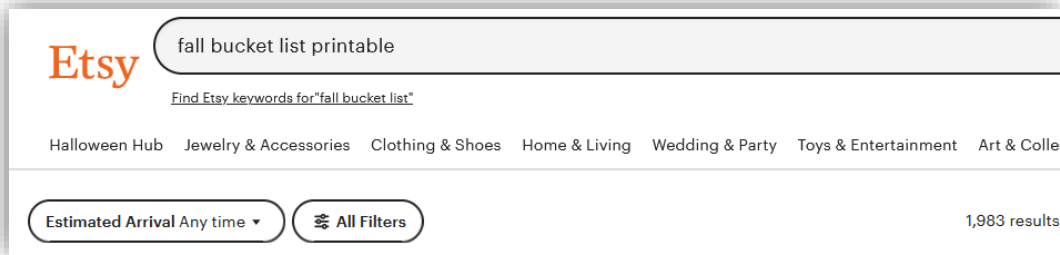
+ Add to cart More like this →

often hung as wall hangings too!

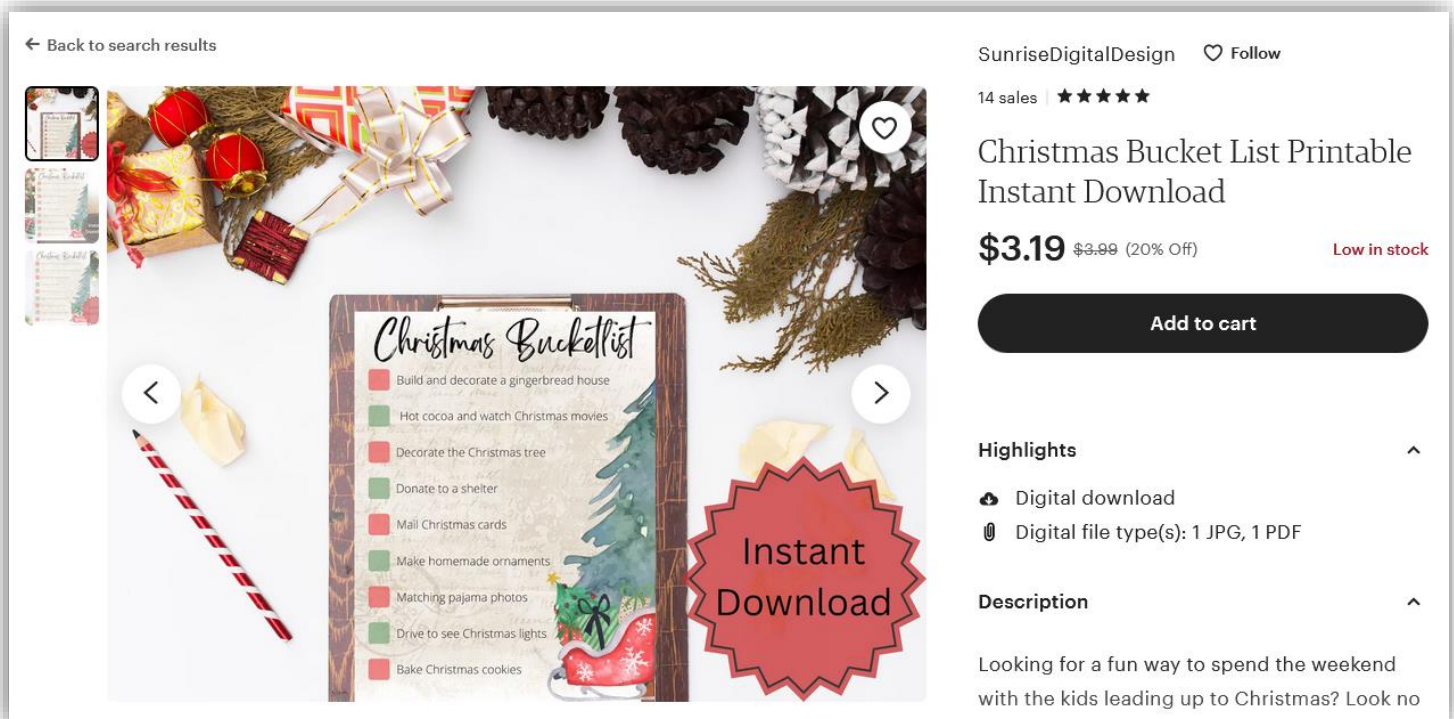


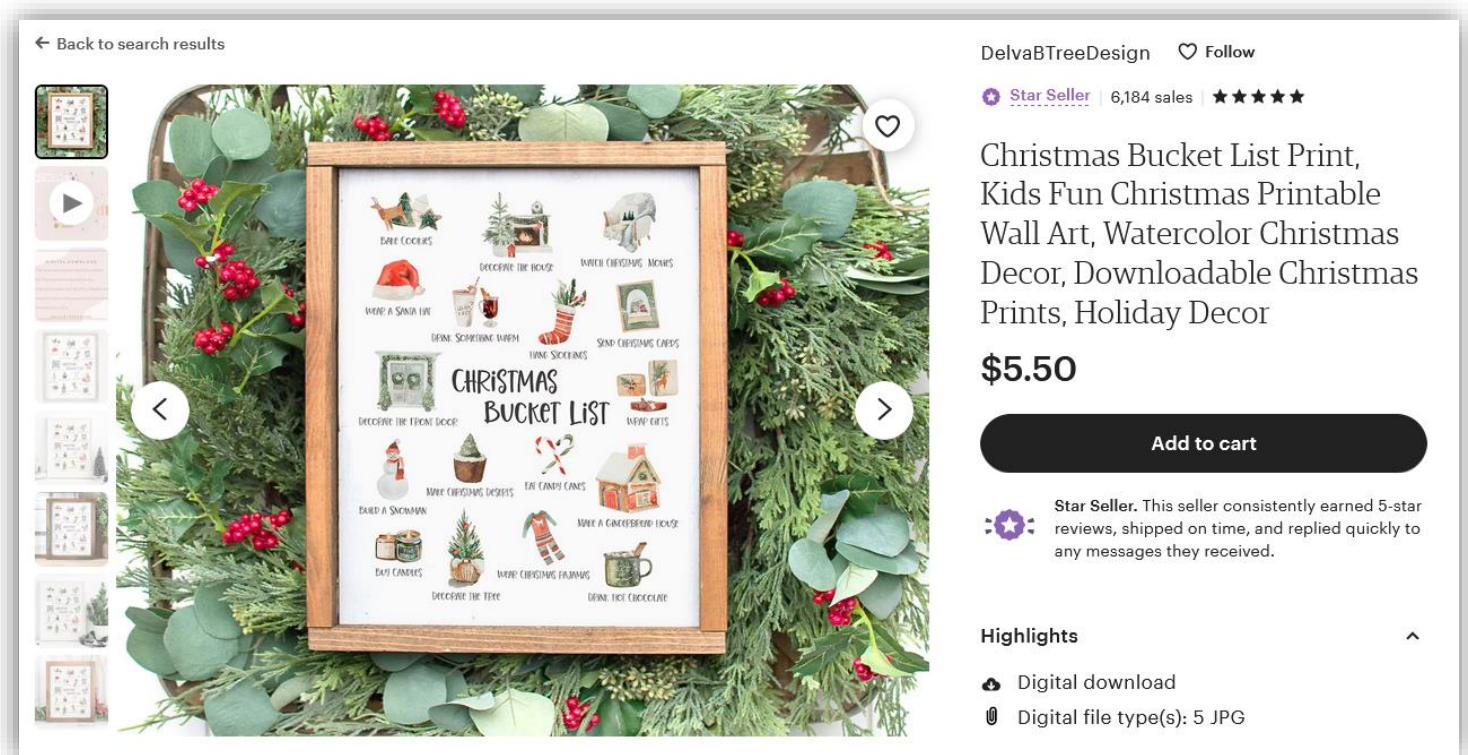
...And it's a very popular, yet low competition niche on Etsy!

This market can also include “Fall bucket lists” and “Winter bucket lists” which are also very popular if you want to extend your sales beyond just the holiday season...



As usual, you can get inspiration for your own designs by looking at other sellers...





You can also Google [“Christmas bucket list ideas”](#) for more inspiration...

As well, you can do a [Google image search](#) for yet more design ideas for your own bucket list creations...

Christmas Bucket List: Fun Holiday Activities, Christmassy Ideas & Festive Things to Do

- ♦ Mail a Letter to Santa. ...
- ♦ Attend a Tree Lighting Ceremony. ...
- ♦ Get Your Picture with Santa. ...
- ♦ Go to a Local Christmas Festival. ...
- ♦ Leave Cookies for Santa Claus. ...
- ♦ Chop Down Your Own Christmas Tree. ...
- ♦ Make a Homemade Gift.

[More items...](#)

<https://bucketlistjourney.net> > BLOG 📊 Traf/mo (us): 2700/190.60K - Kw (us): 353/24.77K

50 Fun Holiday Activities & Festive Things to Do

MOZ DA: 50/100 (-4%) Ref Dom: 6.79K Ref Links: 96.66K Spam Score: 1% [Show backlinks](#)



The Ultimate Christmas Bucket List: 40 Fun Holiday Activities

- Go outdoor ice skating. ...
- Go tobogganing in the snow. ...
- Decorate a gingerbread house. ...
- Make hot chocolate with marshmallows. ...
- Write and mail out a letter to Santa. ...
- Watch classic Christmas movies. ...
- Roast marshmallows in your fireplace. ...
- Sing Christmas carols.

[More items...](#) • Nov 11, 2021

<https://glossybelle.com> > christmas-bucket-list-fun-holid... 📊 Traf/mo (us): 200/5400 - Kw (us): 13/1847

The Ultimate Christmas Bucket List: 40 Fun Holiday Activities

MOZ DA: 30/100 (+15%) Ref Dom: 564 Ref Links: 4.82K Spam Score: 4% [Show backlinks](#)

Here are some more low competition search phrases we found showing up in Etsy's search suggestions...

winter bucket list printable	1,128 search results
fall bucket list printable	1,979 search results
Christmas bucket list shirt	1,423 search results
Christmas bucket list clipart	1,386 search results
Christmas bucket list svg	1,415 search results
Christmas bucket list stickers	1,443 search results

Again, you may be able to find more!

And there you have it!... FOUR LUCRATIVE CHRISTMAS PRODUCT LINES you can quickly set up on Etsy and PROFIT from ***every Christmas holiday season!***

Happy Selling!

Stuart and Bart